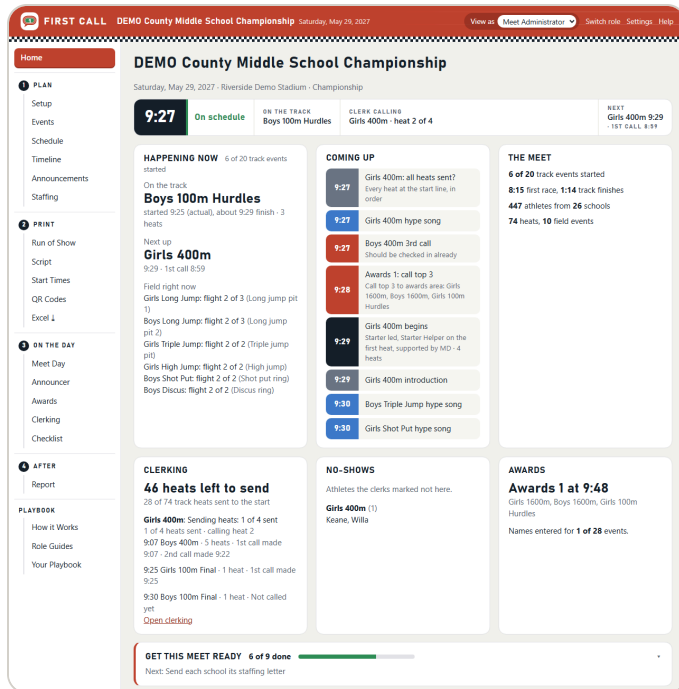


First Call at a Glance

A proven playbook for running your meet, plus an app that makes everyone's job easier. The First Call Playbook says who works the meet, where they stand, what they say and when things happen. The app runs it on every phone.



BEFORE THE MEET: MINUTES, NOT HOURS

- **Import the heat sheet** from Athletic.net. A checklist on each meet's Home page walks you through the rest. Every event, heat, flight, athlete and hip number is read for you.
- **Drag races into order.** Start times, calls and the meet's end time update as you go.
- **Print** the Run of Show, the announcer's script, public start times, a clerk packet and coach team sheets.
- **Hand out QR codes.** Each volunteer scans one and lands on their own pages. No accounts, no app to install.

ON MEET DAY: ONE RECORD EVERYONE SHARES

- **Started Now** moves the whole schedule. Every phone shows the new times within 15 seconds.
- **Clerks check athletes in** on a heat board. The status strip tells everyone which heat is being formed.
- **The announcer** gets calls, hype songs and a script with live times. Award names fill in from live results.
- **Coaches** see their own team: heats, lanes, calls, check-ins, and "your heat is being formed now".

The playbook, built in. Every volunteer gets a guide filled in for the meet and a picture of where they stand and what they say. Staffing letters tell each school what to bring. After the meet, a report shows how the day ran against the plan. Copy the playbook and change anything to run your meets your way.

What it runs on. A Windows laptop on the infield and the venue's Wi-Fi (or a phone hotspot). Athletes' names stay on that laptop.

First Call · made for middle and high school track meets · 2026